

# **Vicious**<sup>®</sup> **FISHING**

**THE FUTURE IS VICIOUS**

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# VICIOUS FISHING BUILDING FOR THE FUTURE



Life is full of unexpected events and it has never been more true than over the past 16 months. And with all the uncertainty we have dealt with, one thing can't be denied -- fishing has been a reassuring element in more lives than anytime in recent history.

It's at times like these that we need to look for ways to become even more relevant for our customers and consumers. Vicious Fishing is committed to just that. In these trying times, we have worked hard with suppliers to not only deliver, but think outside the box on ways we can help our retail partners keep product on their shelves. It was a tough year, but we will come out stronger because of it.

You will see many new products from Vicious in this catalog. Items range from premium fluorocarbon lines to braid and fluoro for panfish as well as lines for the ice and catfish markets. AND BAITS! We have a small lineup of top selling colors of crankbaits, jerkbaits, spinner baits, frogs and soft plastics. And in the background, we are testing more line products that we hope to bring to you over the next 12 months.

You will also see a fresh look on our current offering. Cleaner packaging with more brand consistency and simplified descriptions. These are the things that will help the masses of new customers that have either discovered or "re-discovered" fishing to be less confused about what they need to be purchasing.

Also worth mentioning is our new B2B website -- [www.getvicious.com](http://www.getvicious.com). This website was designed with our current and future retail partners in mind. On this site, you can place orders, track shipments and it greatly simplifies restocking orders. Setup is simple and once an account is created, our partners have immediate access to all Vicious branded products, pricing and other information.

Our family believes that tough times only make us stronger. We are committed to delivering top-notch service, quality products and good prices for our customers (and yours). We hope you give us a chance to prove it! For more information, call us at 812-453-5373 or email to [Greg@GetVicious.com](mailto:Greg@GetVicious.com).

**Greg & Cori Meunier**  
**Owners, Vicious Fishing**

*"So in everything, do to others what you would have them do to you,  
for this sums up the Law and the Prophets."  
~ Matthew 7:12*



**NEW FOR 2021  
5LB & 7LB TEST**



## VICIOUS BRAID

**The definitive choice for strength and durability**

- Woven with the highest quality PE fibers for product stability
- Over 3X stronger than its equivalent diameter in mono
- Coating resists fading and water absorption
- Zero stretch for superior bite detection and improved hook sets

LB TEST	5 LB	7 LB	10 LB	15 LB	20 LB	30 LB	40 LB	50 LB	65 LB	80 LB	100 LB	120 LB	150 LB	200 LB	250 LB
DIAMETER IN.	.002	.003	.005	.006	.007	.009	.013	.014	.016	.017	.020	.022	.024	.032	.039
150 YARDS	Available in hi-vis yellow only	Available in hi-vis yellow only	Available in hi-vis yellow only	Available in hi-vis yellow only	Available in hi-vis yellow only	Available in hi-vis yellow only	Available in hi-vis yellow only	Available in hi-vis yellow only	Available in hi-vis yellow only	Available in hi-vis yellow only	Available in hi-vis yellow only	Available in hi-vis yellow only	Available in hi-vis yellow only	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.
300 YARDS	Available in hi-vis yellow only	Available in hi-vis yellow only	Available in hi-vis yellow only	Available in hi-vis yellow only	Available in hi-vis yellow only	Available in hi-vis yellow only	Available in hi-vis yellow only	Available in hi-vis yellow only	Available in hi-vis yellow only	Available in hi-vis yellow only	Available in hi-vis yellow only	Available in hi-vis yellow only	Available in hi-vis yellow only	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.
1500 YARDS	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.
3000 YARDS	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.	Actual yardage on 250LB test is 1000 yards.

Available in hi-vis yellow only.

Actual yardage on 250LB test is 1000 yards..

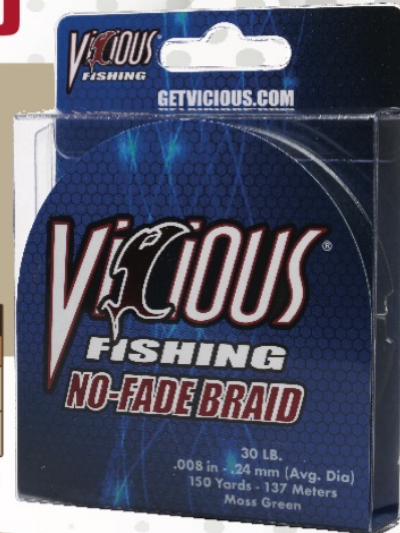
## VICIOUS NO-FADE BRAID

**Changing the game for premium braid**

- No more white line after a handful of casts
- Minimal, if any, fraying after months of use
- 8-carrier technology insures thin, smooth and quiet line
- Roundness delivers maximum casting distance
- Perfect match for micro-guide rod technology

LB TEST	10 LB	20 LB	30 LB	40 LB	50 LB	60 LB	80 LB	100 LB
DIAMETER IN.	.004	.007	.008	.009	.012	.014	.017	.019
150 YARDS	Available in hi-vis yellow up to 60lb test only.	Available in hi-vis yellow up to 60lb test only.	Available in hi-vis yellow up to 60lb test only.	Available in hi-vis yellow up to 60lb test only.	Available in hi-vis yellow up to 60lb test only.	Available in hi-vis yellow up to 60lb test only.	Available in hi-vis yellow up to 60lb test only.	Available in hi-vis yellow up to 60lb test only.
300 YARDS	Available in hi-vis yellow up to 60lb test only.	Available in hi-vis yellow up to 60lb test only.	Available in hi-vis yellow up to 60lb test only.	Available in hi-vis yellow up to 60lb test only.	Available in hi-vis yellow up to 60lb test only.	Available in hi-vis yellow up to 60lb test only.	Available in hi-vis yellow up to 60lb test only.	Available in hi-vis yellow up to 60lb test only.

\* Hi-vis yellow available up to 60lb test only.



75+ hours catfishing

New No-Fade

150+ hours flipping



# VICIOUS 100% FLUOROCARBON

There is not a better value in fluorocarbon

- Manufactured in Japan
- Virtually invisible under water
- Low stretch for added sensitivity
- High tensile strength
- Extremely abrasion resistant

LB TEST	4 LB	6 LB	8 LB	10 LB	12 LB	15 LB	17 LB	20 LB
DIAMETER IN.	.007	.008	.009	.011	.013	.014	.015	.016
200 YARDS								
500 YARDS								
800 YARDS								

4LB, 6LB & 8LB are 250 yards.



# VICIOUS PRO ELITE 100% FLUOROCARBON

Tournament tested for serious anglers

- Manufactured in Japan with high grade resins
- Highly supple for easier casting
- Extremely abrasion resistant
- Virtually invisible under water
- Incredibly sensitive
- Superior knot strength



LB TEST	4 LB	6 LB	8 LB	10 LB	12 LB	14 LB	17 LB	20 LB	25 LB
DIAMETER IN.	.008	.009	.010	.011	.013	.014	.015	.016	.017
200 YARDS									
500 YARDS									
800 YARDS									

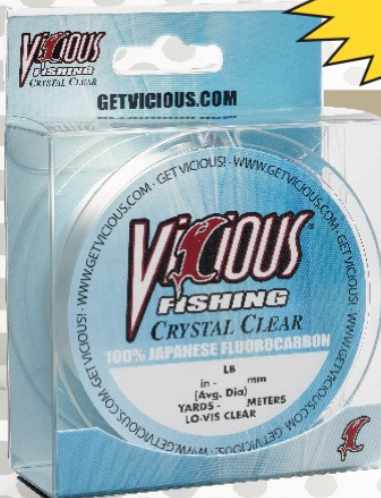
NEW FOR 2021  
CRYSTAL CLEAR

# VICIOUS CRYSTAL CLEAR FLUOROCARBON

Vicious Crystal Clear uses an innovative process to deliver this extremely clear line while maintaining all the desired benefits of 100% Japanese fluorocarbon.

- Level-wound
- Invisible under water
- Abrasion resistant
- Superior knot strength
- Excellent sensitivity

LB TEST	4 LB	6 LB	8 LB	10 LB	12 LB	14 LB	16 LB	18 LB	20 LB	25 LB	30 LB
DIAMETER IN.	.007	.008	.010	.011	.012	.013	.014	.015	.016	.018	.019
200 YARDS											
500 YARDS											



**NEW FOR 2021  
TORA FLUORO**

# VICIOUS TORA FLUOROCARBON



Vicious Tora Fluorocarbon sets the bar for premium 100% Japanese Fluoro. Due to a state-of-the-art extrusion process and the latest in fluoro technology, it fishes more like mono but delivers all the advantages of 100% Fluoro.

- Unmatched castability
- Invisible under water
- High tensile strength
- Excellent sensitivity
- Abrasion resistant

LB TEST	11 LB	14 LB	17 LB	19 LB	24 LB
DIAMETER IN.	.010	.011	.012	.014	.016
33 YARDS					

# VICIOUS 100% FLUORO LEADER

**Tested in some of the harshest conditions to insure premium performance**

- Manufactured in Japan with high grade resins
- Perfect stretch for strong hooksets
- Superior abrasion resistance
- Virtually invisible under water



LB TEST	10 LB	15 LB	20 LB	25 LB	30 LB	40 LB	50 LB	60 LB	80 LB	100 LB	130 LB	150 LB	200 LB
DIAMETER IN.	.011	.015	.016	.019	.021	.023	.026	.031	.034	.039	.042	.047	.061
33 YARDS													
110 YARDS													
500 YARDS													





# VICIOUS ULTIMATE

**Premium mono that delivers when it counts, so you can fish with confidence**

- Level-wound to protect line from the elements
- Easy casting
- Abrasion resistant
- Superior knot strength

LB TEST		4 LB	6 LB	8 LB	10 LB	12 LB	14 LB	17 LB	20 LB	25 LB	30 LB	50 LB	60 LB	80 LB
DIAMETER IN.		.007	.008	.009	.011	.012	.013	.014	.015	.016	.017	.027	.031	.035
100 YARDS	LO-VIS CLEAR													
	LO-VIS GREEN													
	CLEAR BLUE FLUORESCENT													
330 YARDS	LO-VIS CLEAR													
	LO-VIS GREEN													
	CLEAR BLUE FLUORESCENT													
1/4 LB	LO-VIS CLEAR													
	LO-VIS GREEN													
	CLEAR BLUE FLUORESCENT													
1 LB	LO-VIS CLEAR													
	LO-VIS GREEN													
	CLEAR BLUE FLUORESCENT													
2 LB	LO-VIS CLEAR													
	LO-VIS GREEN													
	CLEAR BLUE FLUORESCENT													

25LB & 30LB are 250 yard spools.

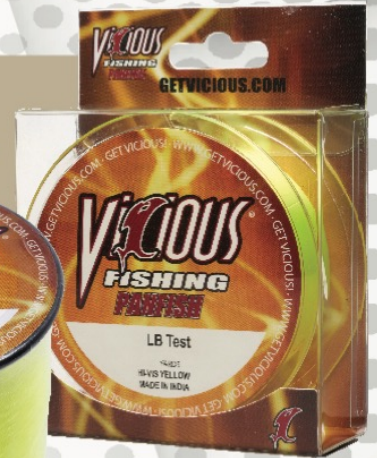


# VICIOUS PANFISH

LB TEST		2 LB	4 LB	6 LB	8 LB	10 LB
DIAMETER IN.		.006	.007	.008	.009	.011
100 YARDS	LO-VIS CLEAR					
	HI-VIS YELLOW					
330 YARDS	LO-VIS CLEAR					
	HI-VIS YELLOW					
1/4 LB	LO-VIS CLEAR					
	HI-VIS YELLOW					
1 LB	LO-VIS CLEAR					
	HI-VIS YELLOW					
2 LB	LO-VIS CLEAR					
	HI-VIS YELLOW					

Made for superior performance with small jigs and other baits

- Level-wound to protect the line from the elements
- Abrasion resistant
- High tensile strength
- Excellent sensitivity



**NEW FOR 2021 PANFISH FLUORO**

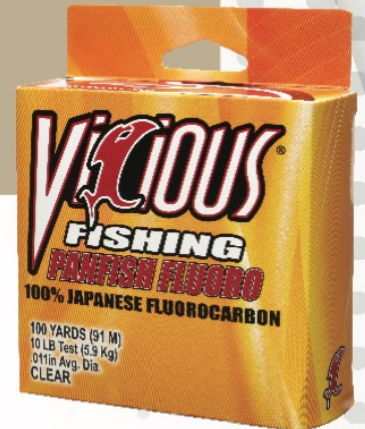
# VICIOUS PANFISH FLUORO



Vicious Panfish Fluoro was designed to catch finicky crappie, perch and brim either on its own or as a leader when paired with Vicious Panfish Braid.

- Virtually invisible under water
- Excellent sensitivity
- Abrasion resistant

LB TEST	4 LB	6 LB	8 LB	10 LB
DIAMETER IN.	.007	.008	.009	.011
100 YARDS				



# VICIOUS PANFISH BRAID

Vicious® Panfish Braid exploits all the desirable benefits of braid but in smaller diameters.

- Zero stretch
- 3x stronger than equivalent mono diameter
- Abrasion resistant
- Excellent sensitivity

LB TEST	5 LB	7 LB	10 LB
DIAMETER IN.	.002	.003	.004
150 YARDS			
300 YARDS			

**NEW FOR 2021 PANFISH BRAID**



**NEW FOR 2021  
VICIOUS CATFISH**

## VICIOUS CATFISH MONO

Vicious Catfish is the mono that delivers on all the features necessary to land big cats where they live!

- Easy casting
- Low stretch
- Abrasion resistant
- Superior knot strength
- Excellent sensitivity

LB TEST	14 LB	17 LB	20 LB	25 LB	30 LB	50 LB	60 LB	80 LB
DIAMETER IN.	.013	.014	.015	.016	.017	.027	.031	.035
14 LB Spools	✗	✗	✗	✗	✗			
1 LB Spools	✗	✗	✗	✗	✗	✗	✗	✗
2 LB Spools	✗	✗	✗	✗	✗	✗	✗	✗
5 LB Spools			✗	✗	✗	✗	✗	✗

\* Yards per spool vary by size.



## VICIOUS ICE MONO

Designed to attack icy conditions

- Small diameter to elude the eyes of fish
- Abrasion resistant
- High tensile strength
- Excellent sensitivity

LB TEST	1 LB	2 LB	3 LB	4 LB	6 LB	8 LB	10 LB	12 LB	14 LB	20 LB
DIAMETER IN.	.005	.006	.0065	.007	.008	.009	.011	.012	.013	.015
100 YARDS LO-VIS CLEAR	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
100 YARDS HI-VIS YELLOW	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗



## VICIOUS ICE BRAID

Vicious Ice Braid is designed to deliver all the benefits of braided line while in icy conditions.

- Hi-Vis Yellow
- Zero Stretch
- Abrasion resistant
- Smaller diameter than mono
- Excellent sensitivity

LB TEST	5 LB	7 LB	10 LB	15 LB	20 LB
DIAMETER IN.	.002	.003	.004	.006	.007
100 YARDS	✗	✗	✗	✗	✗



## VICIOUS BOWFISHING

Vicious delivers at the moment of impact and doesn't stop until that fish is in the boat. Utilizing over a decade of line research and development, this braided line is proven to be superior in every category important to bowfishing anglers.

- PE fiber strands weaved together to create superior strength and abrasion resistance
- Zero stretch for solid retrieves
- Small diameter for deeper shots
- Hi-vis color resists fading

LB TEST	150 LB	200 LB	250 LB
DIAMETER IN.	.024	.032	.039
75 FEET	✗	✗	✗







## VICIOUS EZ-ID SYSTEM

Simplifies identifying the line on each of your rods while serving as a hook keeper. Color coded for instant recognition of line type with line sizes printed on the face. Fits most rods. Goes over the guides of bait casting rods or over the handle of spinning rods.

- Color coded to indicate line type
- Position number to 12 o'clock to communicate lb test
- Loops serve as hook keepers
- Perfect for holding a drop shot rig



Available in 4 SKUS: Red, Blue, Black and Multi-color



## VICIOUS LINE & LURE CONDITIONER

Recommended for rod guides, reels, tackle and baits to protect finish, keeps soft baits from sticking and improves line management.

- Increase casting distance up to 30%
- Reduces backlash, tangles and twists
- Protects reels, guides, tackle and lures
- Extends line life & performance
- No oily residue or scent



## VICIOUS SOFT PLASTICS

More information and photos coming soon. Baits will be available in late summer of 2021!

- 3" Vicious Stick in 6 colors
- 4" Vicious Killer Craw in 6 colors
- 6" Vicious Finesse Worm in 6 colors
- 4" Vicious Texas Hog in 6 colors
- 3.5" Vicious Super Tube in 6 colors
- 3.8" Slaunch Swimmers in 6 colors



# VICIOUS MC-65 CRANKBAIT



**Built to cover the majority of the water column, the Vicious Fishing MC65 deep diving crank bait is one bait you want in your tackle box to catch bass at a variety of depth ranges.**

- Rounded lip to help it dive quickly to their designated running depth and produce a tight swimming action
- Loud rattling sound thanks to its proprietary weight transfer rattle chamber to trigger an aggressive reaction strike from fish
- Weight transfer system increases casting distance to ensure that they spend maximum time in the strike zone
- Armed with super sharp Mustad treble hooks for a high hook up ratio
- Available in 4 premium paint schemes: chartreuse black back, bluegill, green sexy and craw

**Weight: ½ oz**  
**Length: 2 ½ in**  
**Dive Depth: 8-10'**  
**Model No. Prefix: VF-CRANK4**

**NEW FOR 2021  
VICIOUS BAITS**

# VICIOUS SC-70 CRANKBAIT

**This little assassin turns reaction strikes into fish in the boat.**

- Proven profile size and shape
- Less invasive presentation perfect for targeting heavily pressured environments
- Tight wobble pattern for year-round effectiveness
- Armed with super sharp Mustad treble hooks for a high hookup ratio
- Available in 4 premium paint schemes: bluegill, perch green sexy and craw

**Weight: 1/3 oz**  
**Length: 2 3/4 in**  
**Dive Depth: 0-4'**  
**Model No. Prefix: VF-CRANK3**



# VICIOUS V-POP 80

**This popper will cruise across the surface and trigger reactions like you've never seen.**

- Erratic topwater action
- Abrasive texture increases drag and surface disturbance so it lives in the strike zone longer than most baits
- Versatile bait perfect for year-round success
- Armed with super sharp feathered Mustad hooks for a high hook up ratio
- Available in 4 premium paint schemes: blackout, bone, green gill and sexy shad

**Weight: 3/4 oz**  
**Length: 80 mm**  
**Dive Depth: Floating**  
**Model No. Prefix: VF-POP**



# VICIOUS HERKY JERKY



**NEW FOR 2021  
VICIOUS BAITS**

**The Herky Jerky is a deadly little jerkbait.**

- Small profile jerkbait
- Finesse oriented bait for the finicky bite
- Exhibits an erratic wiggling action and wide side-to-side motion when jerked
- Armed with two super sharp Mustad treble hooks for a high hookup ratio
- Available in 4 premium paint schemes: black jack, blue heaven, blue sexy and frosty

**Weight: ½ oz**

**Length: 100 mm**

**Dive Depth: Floating**

**Model No. Prefix: VF-JERK100**

# VICIOUS PAD RUNNER

**The Pad Runner is built for the violent attacks coming from below weeds and pads.**

- Soft plastic body delivers consistency needed for consistent hook-ups
- Weedless design allows bait to navigate across matted vegetation, weeds and pads
- Weighted to keep frog upright when walking-the-dog
- Sits in the water with life-like, real frog appearance
- Armed with super sharp Mustad wide gap double hooks for a high hook up ratio
- Available in 4 colors: brown, black, green and white

**Length: 60mm**

**Model No. Prefix: VF-FROG**



# VICIOUS SPIN DOCTOR

**The Spin Doctor uses precision and balance to put fish in the boat.**

- Top quality components to produce maximum vibration and flash
- Super sensitive .035 guage wire provides the desired feel and flexibility
- Double-willow electroplated blades resist corrosion
- 48-strand skirt creates lifelike movement in the water
- Armed with two super sharp Mustad treble hooks for a high hook up ratio
- Available in 2 premium paint schemes: white and white chartreuse

**Weight: ¾ oz**

**Model No. Prefix: VF-SPIN**

